



2019
MEDIA
KIT



The Brand Development and Logo Packages are a personal and thoughtful brand development experience for your business.

Whether you are a new to the scene and looking to establish your presence or just in search of a new look, I have a package that will suit what you need to make a statement.

My goal is to create a final product that reflects your personal style while delivering an effective marketing tool for your business for years to come.

Hello & Welcome

Thank you

for taking interest in my branding and design services.



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Full Branding Package

LOGO DESIGN PACKAGE A

CLIENT QUESTIONNAIRE

2-3 ORIGINAL LOGO CONCEPTS

3 ROUNDS OF REVISIONS

ALL LOGO AND DESIGN ELEMENTS
DELIVERED IN POPULAR FILE FORMATS.

LOGO DESIGN PACKAGE B

CLIENT QUESTIONNAIRE


2-3 ORIGINAL LOGO CONCEPTS

5 ROUNDS OF REVISIONS

ALL LOGO AND DESIGN ELEMENTS
DELIVERED IN POPULAR FILE FORMATS

NEW BRAND LAUNCH BANNERS AND
PROFILE IMAGE DESIGN FOR YOUR BLOG AND/OR
SOCIAL MEDIA PLATFORMS
(instagram sized photo, facebook launch banner, twitter
image header, etc.)

Need more branding or social material? Additional branding material (media kits, flyers, price sheets, packaging design, etc) design services are available to each client and quoted separately based on the individual project complexity.
Get in touch to discuss this today!

Logo design package A total cost: £199.00		<p>PAYMENTS MADE VIA PAYPAL OR BANK TRANSFER</p>	
Logo design package B total cost: £299.00			
<p>LOGO DESIGN</p>	project timeline: 1 to 3 weeks		<p>PAYMENT DETAILS</p> <p>Package total is divided into 2 equal payments. The first payment is due upon contract signing and required to hold your spot in the queue (non-refundable). The second and final project payment is due at project completion/design approval from client and before any final logo/branding files are delivered to client.</p>
	<p>All pricing and project details listed in the 2019 Media Kit are subject to change. This is a quote guide only and services are not limited to the list above. Please contact me for a custom quote on your project. Any additional revisions not included in the original package are billed separately at our hourly rate of £20. Please note that I ask all clients to stay on time with their responses, feedback and client responsibilities such as completed questionnaires, website content, images, etc. Any delays from the client may result in project delays. Kassie Berry has the right to display and market all work completed as a result of this agreement unless otherwise agreed.</p>		

FULL IDENTITY DESIGN PACKAGE


This package includes a full brand design along with matching print collateral and a full social media kit.

- CLIENT QUESTIONNAIRE
- PINTEREST BOARD COLLABORATION
- BRAND INSPIRATION BOARD
- 4-6 ORIGINAL LOGO CONCEPTS
- 3 ROUNDS OF REVISIONS
- CORRESPONDING PATTERN OR TEXTURE
- FONT GUIDE
- FULL BRANDING BOARD & STYLING GUIDE
- BASIC WORDPRESS WEBSITE TEMPLATE DESIGN
- COLOR GUIDE
- ALL LOGO & DESIGN ELEMENTS DELIVERED IN POPULAR FILE FORMATS

- BUSINESS CARDS
- BUSINESS STATIONERY
- PROFILE IMAGE OPTIONS FOR ALL SOCIAL MEDIA PLATFORMS

NEW BRAND LAUNCH BANNERS AND PROFILE IMAGE DESIGN FOR YOUR BLOG AND/OR SOCIAL MEDIA PLATFORMS (instagram sized photo, facebook launch banner, twitter image header, etc.)

Need more branding or social material? Additional branding material (media kits, flyers, price sheets, packaging design, etc) design services are available to each client and quoted separately based on the individual project complexity. Get in touch to discuss this today!

Branding design package total cost: £2500.00		PAYMENTS MADE VIA PAYPAL OR BANK TRANSFER	
BRANDING DESIGN	project timeline: 4 to 6 weeks		
	PAYMENT DETAILS	Package total is divided into 2 equal payments of £629.50 The first payment is due upon contract signing and required to hold your spot in the queue (non-refundable). The second and final project payment is due at project completion/design approval from client and before any final logo/branding files are delivered to client.	
All pricing and project details listed in the 2019 Media Kit are subject to change. This is a quote guide only and services are not limited to the list above. Please contact me for a custom quote on your project. Any additional revisions not included in the original package are billed separately at our hourly rate of £20. Please note that I ask all clients to stay on time with their responses, feedback and client responsibilities such as completed questionnaires, website content, images, etc. Any delays from the client may result in project delays. Kassie Berry has the right to display and market all work completed as a result of this agreement unless otherwise agreed.			THE FINE PRINT



T h a n k y o u

for your interest and the opportunity to present my services.

If you are ready to start your branding journey with me,
please contact me via hello@kassiegreen.com

for availability and consultation requests. I look forward to hearing
more about you, your business and your vision.

